

Cleveland County Friends of the Library Board Minutes

September 6th, 2022

Present for the September Board meeting were: Jann Ford, Emily Yelton, Roger Harris, John Button, Shearrea Miller, Betsy Jones, Cindi Dashnaw, Wright Adams, Rebecca Higgins, Richard Hooker, and Kay Harvell

Jann called the meeting to order and thanked each of us for attending.

The Minutes for August were approved.

Roger Harris presented the treasurer's report as of August 31st with a beginning balance of \$14,925.31. Total Income of \$12,365.00, which included Bookmobile donations, membership dues, tote bag sales, August Pop-up Book Sale, and Fidelity Charitable Grant donation. Total Expenses were \$110.20 for the Shelby Shopper Ad, and bank charge online. We have a Gross Balance of \$27,180.11, with \$13,935.00 encumbered for Bookmobile donations, and a total Net Balance of \$13,245.11.

The Treasurer's report was approved.

Betsy Jones gave the membership report of around 80 members, with three new members added. She stated that October 1st new memberships for 2023 will begin, and will be mentioned in our October Newsletter. The August Pop-Up Book sale was a total of \$150.00. The next Pop-Up sale will be held September 28th, 4pm-6pm, and volunteers are needed. Our October 31st Pop-Up sale will be cancelled since our larger sale will be held in November.

Betsy Jones recommended that we have a November Smaller Book Sale, which will include our FOL Room's books and the boxes from the storage room to add to tables or carts for viewing. Rebecca Higgins made the motion to accept this proposal and it was agreed that our November Book Sale will be held with Set-up on Thursday November 3rd from 1:00 to 3:00pm, sale Friday 10:00 till 5:00pm and Saturday 10:00-2:00pm and tear down afterward. Betsy will send out Sign-Up Genius for all volunteers who will be needed. Betsy will not be able to help with this book sale due to previous commitments, and the board will need all hands- on deck for this sale. Please put these dates on your calendar! Wright Adams had suggested this date also since early voting at the library may help to bring more foot traffic at this time.

Cindy Dashnaw reported that the October Newsletter will include names of all who have donated to our bookmobile at this time, our November Book Sale dates and times, and that there will be no pop-up sale for that month, with a plea for more good book donations. She has asked that all articles are needed by October 8th.

Bookmobile Fundraising Campaign: Jann held discussion ideas for people, businesses, and foundations that might be possible contacts for donations. Suggestions included: Atrium Health, Charlotte Panthers, Book Clubs, Any Foundations websites, Boys and Girls Club and a list of local businesses. The overwhelming feeling though is that social media sells today, as evidence of Crest High School's recent huge raffle that reached all states and many foreign countries. Betsy will send out an article to like and share for our FOL Facebook page! Everyone needs to think of contacts they can make that will help drive this campaign forward.

The board thanked Emily Yelton for providing the Thank You Letter to Donors for our Bookmobile campaign. Thanks to Betsy Jones for running off the letters, so our secretary can begin sending out these letters. Jann had available handouts of our campaign materials for all to take and use for any presentations or contacts we personally can make.

Library Director's Report: Wight Adams reported that attendance for all summer activities were up, and provided us with a Cleveland Reads Together brochure. Beginning September 6th, the library will be hosting events for adults, teens, and children for our 2022 community read. Join us in reading and celebrating community throughout the month. This brochure contains all of the events for September for both the Eugenia H. Young Memorial Library and Spangler Branch. Handouts are available at the library.

Jann announced that our next meeting will be October 4th at 11:00am in the Plaster Conference Room.

With no further business, the meeting was adjourned.

Respectfully submitted,

Kay Harvell